

1943

In War Service

The Iowa Homemaker

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Recommended Citation

The Iowa Homemaker (1943) "In War Service," *The Iowa Homemaker*: Vol. 23 : No. 6 , Article 13.
Available at: <http://lib.dr.iastate.edu/homemaker/vol23/iss6/13>

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**The Stepladder
Is More
Dangerous
than the
Mountain Trail**

More people are injured climbing on stepladders than are hurt in climbing mountains.

There's a reason for this. The stepladder is a commonplace contraption. It looks safe, so no precautions are taken when using it. Mountain climbing, on the other hand, is known to be dangerous so you are careful where you step.

There are a lot of things like the stepladder whose danger lies hidden in their innocent appearance of safety. That's why everyone needs Travelers Accident insurance.

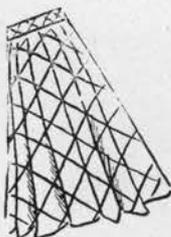
McDOWELL

Insurance Agency

319 Main

Phone 51

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McCartney's

2514 Lincolnway

Phone 190

**In War
Service**

THE phrases, "c/o Postmaster, New York City," "Somewhere in North Africa," "With the Armed Forces" tell the story of a growing number of Iowa State alumnae this year.



Into war industries goes the household equipment graduate who began her training testing small equipment in the classroom



**In Any
Event**

Wire Flowers

GOE'S FLOWER SHOPS

Both shops are authorized members of Florists Telegraph Delivery

2542 Lincolnway

Sheldon-Munn Hotel

Majors from all departments are found in the women's service units, the WACs, WAVES and SPARs, and in widely varied types of war work.

The Child Development Department has sent 30 recent graduates to serve in day-care centers which have been organized in the past two years to care for the children of mothers working in war industries.

Eighty-one Foods and Nutrition Department graduates are known to be in war services. Dietitians in military training units and hospitals all over the country hold Iowa State degrees.

One foods graduate, who is working as an ordnance inspector, finds "the course of a detonating wave through a bomb as interesting as that of a polysaccharide through the alimentary canal."

Institution management graduates are serving with foods services for men on active duty, in the administration of army and navy food centers in the United States and in cafeterias serving war plant employees and government agencies.

Household Equipment Department graduates are carrying on testing work with manufacturers who hold war contracts. Women formerly students in the Applied Art and Textiles and Clothing Departments who elected courses in engineering drawing last year are distinguishing themselves in drafting projects, thus releasing men for service in the armed forces.

Red Cross work has drawn some graduates into overseas service. Others are acting as hostesses in service clubs and canteens. A few have combined nurses' training with their home economics experience and are serving with the Army Nurses Corps.

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Gives You



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If You Use My Products Wisely
There Will Be Enough For All



Call it a war for the Four Freedoms . . . a war for Democracy . . . a war for the American way of living. We may all give it a different name, but underneath we are fighting to keep our ideals, our dreams, our American home secure for posterity.

Now the supply of dairy products for civilian use has been restricted. To maintain an adequate, well-balanced diet for our allies and

fellow Americans—both service men and civilians—we must share, use wisely, and use all of what we buy.

Cooperate with the dairy people of your state who are doing their best to supply you with dairy products. Each of us can use the available products most economically by proper care and refrigeration, and by avoiding waste. Remember the slogan—Share, Use Wisely, Use All.

Dairy Industry Department

IOWA STATE COLLEGE