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Women's Follies in Fashion

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Women's Follies In Fashion

Men like femininity in college women's clothes according to a survey by Lila Mae Hummel

EVERY man has an opinion on women's clothes, whether he is a leading fashion designer or an Iowa State student. The success of Adrian, Orry Kelly and other men in the designing field indicates that men can do more than make barbed remarks about women's hats. A recent campus survey among men students reveals suggestions for the improvement of college women's clothes.

"The women at Iowa State don't look enough like girls," is the most frequent complaint. Men like to see them in dresses, hats and heels—not in slacks and loud plaid shirts. They want their dates to dress up more often for Friday and Saturday night dates.

Men like college women who dress appropriately. They are annoyed by shoes that give a woman an ungraceful gait, and shoes or coats that can't take a few drops of rain are on their black list.

"I wish they'd wear something other than sweaters and skirts if it's a dressy occasion," said Jack Mengle, E. Soph. Ray Thede, E. Fresh., agrees that Iowa State women don't dress up enough when the occasion calls for it. Slacks on cold days are sort of sensible.

Tom Ryan, E. Soph., believes that "women ought to watch it on the slacks." He thinks that they are practical in some classes, but that the girls who wear them should be careful how they look. They should not be worn when moderate weather makes them unnecessary.

A loud cry of disapproval arose over blue jeans. The men don't like to see them on campus. J. F. Gillispie, E. Fresh., exclaimed that "jeans are obnoxious!" Joe Kienast, E. Fresh., likes neither denim pants rolled up nor big flannel shirts hanging loose. "At least, roll the pants down so that they do some good."

David Lush, E. Jr., dislikes seeing women trudge to class in moccasins and no socks. Bob Mott, E. Fresh., doesn't like bobby socks. Bob Lamoureux, E. Soph., would like to see something replace boots.

The general opinion of Iowa State men is that college women should look more feminine. They resent the fact that women try to look like men. They prefer skirts, not mannish apparel. They like sweaters and skirts, but they don't like the skirts too short.

Men like color which is neither too obvious nor completely neutral. They are particularly annoyed by soiled collars and cuffs, socks draping over shoe tops, and uneven skirt hems hanging below coats. They are opposed to blouses that come out with the least encouragement or runover heels. They dislike sweaters buttoned up the back or V-neck sweaters worn with T-shirts.

The men agree that personality and appearance are one. A pleasant personality can be revealed by first glance only through a well-groomed appearance.