1950

Magazines on the Shelf

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MAGAZINES ON THE SHELF

INSTEAD of reading the same magazine month after month, shop around a bit and investigate some of the unusual magazines. The periodical room contains hundreds of current magazines and newspapers that will give you many hours of pleasure and enjoyment.

If you have always had a hidden desire to be an antiquarian, then read Antiques, a monthly publication for antique collectors. It contains articles on rare China, period furniture, silver, and English ceramics, as well as a complete listing of antique dealers and a price list.

American Fabrics is a quarterly publication of special interest to textile and clothing majors. In each issue there are swatches of new materials on the market and ideas as to how to use them. The recent copy devotes several pages to an article entitled "The World of Silk." This previews the past history, present status and glances into the future of this 5000 year-old fabric. Silk. Also included are swatches of figured and plain silk crepes, silk iridescent organdy, silk satin crepe, and other new silk fabrics.

All About Wool

Woolens and worsteds are also featured in this issue. The history of wool plus an account of wool from fabric to fashion plus illustrations, charts and actual wool fabrics make for educational and still interesting reading.

When you think of the interior of a house, your thoughts usually aren't the type that can be expressed in magazine form. However, Interiors is published with just this view in mind. It is a magazine for designers, architects and for all concerned with interior decorating. Wall paper, carpets, imports, floor plans, and everything in furniture from period designs up to the modern types can all be found in this magazine.

If you have trouble deciding which brand of merchandise is the best, consult a copy of Consumer Reports or Consumer News Digest. Both of the research departments of these publications make tests on food, clothing, automobiles, medicine and about every other imaginable product just to help the consumer get the most for his money.

Foreign Fashions and Homes

Foreign magazines also offer a great variety in reading material. Fashions and Fabrics Overseas is published specifically for the men and women who buy British textiles and fashion goods. Le Jardin Des Modes, an all-French magazine, contains the latest in fashion news from Paris. However, recipes patterns and knitting instructions are printed in English for you American readers. La Naison, which is the magazine of modern architecture, comes directly from Brussels, Belgium. It depicts modern architecture in foreign countries and includes house plans and a variety of foreign furnishings.

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