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A.H.E.A Ambassadors

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Br-r-r-r

WINTER WILL SOON BE HERE
AND WITH IT, ALL OF OUR WIN-
TER CLOTHES.—

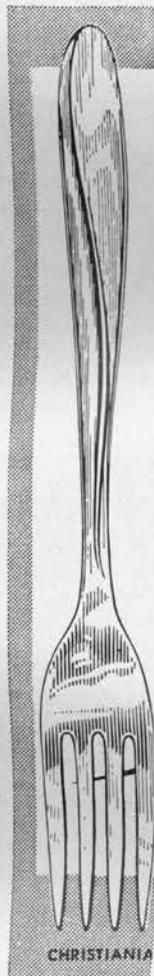
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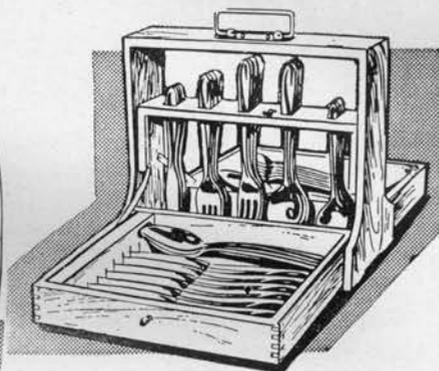


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A.H.E.A.

Ambassadors

by *Harriet Parsons*

Textile and Clothing Senior

AS DELEGATES to the American Home Economics Association Convention held in Kansas City, Mo., June 23-26, Jane Miller, H. Ec. Sr.; Marilyn Wright, H. Ec. Sr.; and I, along with 5,000 other home economists, had a chance to see this group in operation. A series of speeches, business meetings, informal discussions and social events made up the busy and profitable convention week.

"You are the key to better relations" was the theme around which the program for the meetings was planned. Throughout the week, stress was placed on educating the public about home economists and the type of jobs and services they are performing. "The home economist is an ambassador of good will, and the world wants to learn from her," stated Mrs. Anna May Wilson of the Chicago Heart Association.

"Eye openers" started off each day. It was easy to wake up when you listened and watched the brief and interesting demonstrations about such intriguing subjects as "California Cooking" and "The Powers of Charm."

Outstanding educators, business men and home economists were the speakers for the general sessions. Smaller discussion groups were organized to discuss the home economist's relationship to her family, profession and community.

One of the outstanding panels was the Parade of Personalities — a panel of successful home economists who told us about their own profession and how we, too, might succeed in that field. One of the members was Mrs. Elizabeth Sweeney Herbert, President of AHEA and Household Equipment Editor of *McCall's*. Others represented the fields of research, teaching, extension, television, and yes, even marriage. We were especially happy to see Iowa State's Miss Lenore Sullivan, author of *What to Cook for Company*, on the panel.

Meeting these outstanding home economists was the most enjoyable feature of the week. We were proud to find that so many top positions are held by Iowa State College graduates and to hear of the excellent reputation Iowa State College holds in the field of professional home economics.

Editor's Note: Harriet is president of IHEA College Club Division, a branch of AHEA. You, as a member of the Home Economics Club, automatically become a member of the greater organization, the American Home Economics Association.