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There's Something In It For You!

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There's something in it for you!

By Ruth Abbott

Technical Journalism Sophomore

You as well as the visitors can learn more about Home Economics at the Veishea Open House displays, May 13 and 14. If you’re a freshman, here’s your chance to see students demonstrating class projects. These in-action talks will be your tip-off to what’s ahead, and help you decide on some electives.

Career opportunities will be emphasized at several departmental open houses; what you’ll be doing two, three or four years from now will be depicted to tie in with the Veishea theme, “Cavalcade of Education.” For example, in the Child Development exhibit, titled “Parade of Opportunity”, circus animals will show you what graduates are doing in day care centers, hospitals, recreation and park areas, family relationship jobs and homemaking. Marilyn Douglas, chairman, plans to have hostesses dressed as clowns welcome visitors through the brightly canopied entrance.

Craft labs open

Marian Martin, chairman of the Applied Art displays, pointed out that this is the first time in several years you can really inspect the craft lab.

Students will explain the procedures they use in silk screening and weaving. Other demonstrations on the process of preparing striking design layouts for programs, folders and banquet covers will broaden your concept of art and its application in this department. For a preview of what you may be doing in fall classes, check in the third floor decorating lab, which is divided into room areas, each completely furnished with furniture, rugs, draperies and upholstery materials made entirely by the students themselves.

Girls in white uniforms will make special party foods, and will save time in pastry making by the use of ready-mixes. Experimental cookery majors will demonstrate the difference accurate measurements really make by making two cakes, one with ingredients measured accurately and one with ingredients measured in haphazard fashion. You’ll see how made-easy cream puffs add that special touch to your nicest parties.

White rats will prove the importance of a good diet, says Carolyn Hile, chairman, Foods and Nutrition Open House. The rat eating the proper balance of food from the “basic seven” will excel in all fields over his listless, malnourished brother.

Also in the food line are the cherry pies topped with ice cream sold by the Institution Management Department. Besides tasting good after a tour of the open house displays, these pies are a lesson in freezing and time management. The project, directed by Janice Mellinger and Carol Latta, was started in April when the pie crusts were rolled and frozen. The profits from the pie sales provide a scholarship for some Iowa State student.

Journalism and the field of communications is a part of every curriculum. Various journalism career opportunities and how they relate to your major will be emphasized on display board at the exhibit. Nancy Fox, chairman, has planned a merry-go-round complete with flying horses to stress dates of importance in the growth of this field and its 50 years on the Iowa State College campus.

(Continued on page 15)

The Textiles and Clothing open house will help you and your Veishea guests get an overall view of openings in classes and on the job. Television cameras will focus on research, designing, merchandising, advertising and television displays. Chairman, Lila Anderson, plans to display student-designed fabric and children’s clothing.

May, 1955
a bride will love and use

Will the gift fit the space where they will be living? If the couple travels, will the gift pack easily? Have I checked with the bride’s gift list to be sure of what she wants?

Wanted most of all are essentials which can be used right away. Don’t let your friend be storing gifts she can’t use. One bride mentions regretfully, “Thirteen boxes of gifts are stored in my home and there is a closet full at his folks.”

It is also thoughtful to give a gift that reflects your personality. In years to come as the bride uses your gift she will recall that you gave it to her. If you know the bride well and the gift is something you like, she will probably always treasure your selection.

Veishea Open House

(Continued from page 7)

Catch up on latest developments in a modern electric kitchen at the Household Equipment Open House. Kitchens will be set up to show you points to consider when choosing kitchen appliances. Chairman, Jane Wood, says that demonstrations on new lighting fixtures for home and study rooms will help to bring you up to date in this field.

When you’re directing tours in your own department, remember to take time afterwards to learn from the other displays; they’re planned as much for you as for outside visitors.

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