1957

Young Iowans Face the Future

Sandra Schnur

Iowa State College

Follow this and additional works at: http://lib.dr.iastate.edu/homemaker

Part of the Home Economics Commons

Recommended Citation

Schnur, Sandra (1957) "Young Iowans Face the Future," The Iowa Homemaker: Vol. 37 : No. 3 , Article 7.
Available at: http://lib.dr.iastate.edu/homemaker/vol37/iss3/7

This Article is brought to you for free and open access by the Student Publications at Iowa State University Digital Repository. It has been accepted for inclusion in The Iowa Homemaker by an authorized editor of Iowa State University Digital Repository. For more information, please contact digirep@iastate.edu.
ARE FOODS majors cooking their own gooses? Home economics instructors carefully point out that detailed knowledge acquired now will have many applications in future family life as well as in the professional world. But conflicting stories say young men are afraid to marry a foods major because they might end up having their meals in pill form.

Last May a “Marriage in the Round” forum for young Iowa couples was staged on campus by the Technical Journalism 225B class. During the day’s events a national public relations firm circulated a survey among the guests in an effort to determine what young Iowans are planning for their own or future homes.

Replies to the question, “Do you or will you plan meals based on what you like or what you know you should have?” might help to assuage any young man’s fear of foods majors’ menus. Satisfying “food fancies” first was the girls’ predominant choice over feeding for vitamins. Besides that, a young man probably will find his girl anxious to try his mother’s favorite recipes, for the survey showed the young women plan to collect ideas for dishes to be served from family, friends, cookbooks, manufacturer’s recipe leaflets and magazine advertisements in that order.

When company comes to visit the future Iowa couple, they will find the hostess favors buffet suppers over sit-down dinners, and prefers wine over soft drinks, beer or mixed drinks. However, beer is approved for informal parties. Serving instant coffee to guests was frowned upon by surveyees who said they would use this beverage only when in a great hurry or when alone. Guests will be served on china

(Continued on Page 15)
more often than on pottery. Participants were not much enthused over selecting a second set of dinnerware. Most stated they would not use plastic dishes for guests either.

A question regarding one's favorite meat brought out an interesting concept Iowans apparently have of the word "meat." Since the most frequent replies listed chicken and lobster, it appears the surveyees include poultry and fish in the meat category. In the meat industry, however, beef, pork, veal and lamb constitute meat. The popularity of lobster in answers by these mid-westerners was unexpected and may have been influenced by a rock lobster dinner served at the forum. Most participants considered pork a fat meat, and few used modern seasonings such as Tabasco or Accent in their cooking. The girls said they did or planned to use herbs, however. There was limited favorable response to the use of evaporated milk in recipes, and little was known of beer as an ingredient for such things as pancake batter, cheese spread or Welsh rarebit.

Members of the public relations firm circulating the survey felt several questions reflected classroom training in foods. Acquaintance with the term "Acronized poultry" was almost unanimous among participants. The few boys who took part in the forum did not agree with the girls in answer to the question, "Do you consider frozen concentrated juices as nutritious as fresh juices?" Here the girls with their affirmative replies may have the answer to a young man's fear of their vitamin knowledge—he'll get his vitamins in the foods he likes whether he knows it or not.

News of the forum reached the former editor of a bride magazine in the East who wishes to pass some of the results along to a large bank in New York City for possible use in a new public relations project with future home owners.

Joe—

Oh sure, I've been assigned a parking place. Of course, it's on the extreme outskirts of the campus and is only 2 1/2 feet long, but let's face it, my plight is no worse than that of the other 6500 cars at ISC. (You know, there is space for only 3000 cars on campus.) Now this is confidential, but unfortunately some of us are weaker than others and have been unable to resist the sight of a whole parking place, regardless of the "No Parking" sign gloomingat us. We pay for our greediness though—8500 of us went to court last year. Our main offense was PARKING violations.

I also dislike the condemning attitude of IS coeds toward my futile attempts to transport them throughout the campus. When my owner and I pick up a date, all we get is criticism! Criticism about how far the gals have to walk, how long it takes to find a parking place and how far the parking place is from their destination. If only I could have some sympathy instead of condemnation. I do my best!